

INFORMATION RELEASE



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AHTD PUBLICATION RECEIVES NATIONAL RECOGNITION

LITTLE ROCK (10-25) - The Arkansas State Highway and Transportation Department (AHTD) has received national recognition for its magazine *Arkansas Highways*.

The Department won first place in the category of External Newsletter at TransComm 2013, the annual meeting for the American Association of State Highway and Transportation Officials (AASHTO) Subcommittee on Transportation Communications. Attendees from Departments of Transportation in all 50 states as well as Puerto Rico and the District of Columbia participated in the conference.

The annual skills contest in which the magazine won an award is conducted annually by AASHTO to recognize the outstanding work of its public relations practitioners and to promote an exchange of ideas. The contest is considered the premier competition in the transportation industry and the awards have become a standard of public relations excellence among state DOTs. Winners demonstrate the very best examples of innovation, planning, production, execution and evaluation of results and budget.

“We are thrilled to be recognized by our peers in the transportation industry,” said Scott Bennett, AHTD Director. “Our magazine represents an opportunity to share our story and give our readers insight into who we are, what we do, and our Department’s accomplishments.”

The AHTD's winning entry, *Arkansas Highways*, is published bimonthly for the Department's employees and an external audience. The magazine features timely articles on highway projects across the State, the latest in construction technology, travel in Arkansas, national and State transportation issues and more. It is available free of charge online at www.arkansashighways.com under the "Publications" tab.

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