

# INFORMATION RELEASE



## Office of the Director

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**NR 14-115**  
**May 9, 2014**

## NEWS EVENT NOTIFICATION

**WHAT:** News conference to kick off the summertime “travel, visit a state park, gas up, get a soda, go out to eat, stay in a hotel and know where highway construction is before you go” season.

**WHO:** Arkansas State Highway and Transportation Department Director Scott Bennett, Arkansas Parks and Tourism Director Richard Davies, Executive Vice President of the Arkansas Oil Marketers Association Steve Ferren and Executive Director of the Arkansas Hospitality Association Montine McNulty.

**WHEN:** **Monday, May 12 at 1:30 p.m.**

**WHERE:** In the front parking lot area of the Arkansas State Highway and Transportation Department building at 10324 I-30 in Little Rock.

If inclement weather develops we will move inside to the first floor auditorium.

**WHY:** The four organizations are partnering to promote the AHTD IDriveArkansas.com website that features construction zone, real time traffic and weather information.

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