



INFORMATION RELEASE

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NR 15-204
June 19, 2015

STRAESSLE NAMED AHTD PUBLIC INFORMATION OFFICER

LITTLE ROCK (6-19) – The Arkansas State Highway and Transportation Department (AHTD) has announced Danny Straessle as its new Public Information Officer, according to Scott Bennett, Director of the AHTD. Straessle replaces Randy Ort who was named the Department’s Assistant Chief for Administration earlier this year.

Straessle holds Bachelors and Masters Degrees in Journalism from the University of Arkansas at Little Rock and has been the Department’s Assistant Public Information Officer since 2013. Prior to joining the Department, Straessle spent 18 years leading the marketing efforts of various consulting engineering firms and served as Managing Editor of a group of regional construction industry trade publications throughout the country.

“Danny’s background in print and electronic journalism, combined with his experience in the engineering and construction industries has been a real benefit to the AHTD,” Bennett said. “We look forward to having Danny lead our communication efforts.”

