



INFORMATION RELEASE

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AHTD FUNDS UCA ENDOWMENT COLLEGE RECEIVES \$3 MILLION

LITTLE ROCK (8-24) – The Arkansas State Highway and Transportation Department (AHTD) will present the University of Central Arkansas (UCA) College of Business with a \$3 million check on Thursday, August 27 at 2:00 pm. This award is made possible through the AHTD’s Arkansas Commercial Truck Safety and Education Program (ACTSEP).

The University submitted the \$3 million proposal to endow a named, chaired faculty position at the UCA College of Business to fund the implementation of a four-year Supply Chain Logistics Management major. The AHTD recommended and the Arkansas Highway Commission approved the proposal for award in June 2015.

“The AHTD is proud to help support educational programs that affect the transportation industry,” said AHTD Director Scott Bennett. “Engineering programs are obvious to most people, but certainly the trucking industry is an important user of our transportation system.”

“Logistics and supply chain management represents an important industry in Arkansas and is the backbone of commerce across the nation,” said UCA President Tom Courtway. “We certainly appreciate the AHTD for supporting higher education and helping us to meet the growing talent demand for this program.”

According to UCA Associate Professor of Marketing and Supply Chain Management Doug Voss, “This new major will train students in motor carrier operations, regulation, safety, risk management, transportation policy and labor relations.”

NOTE: The presentation will be made by AHTD Director Scott Bennett to UCA President Tom Courtway on Thursday, August 27 at 2:00 pm in the lobby of the UCA College of Business. Dean of the College of Business Dr. Michael Hargis and Associate Professor of the new program Dr, Doug Voss will also attend.

