



INFORMATION RELEASE

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WINTER WEATHER ROAD CONDITIONS TEST TO BE CONDUCTED LIVE ON IDRIVE ARKANSAS

LITTLE ROCK (10-19) – Maintenance crews across the state will conduct an annual test of the Winter Weather Road Conditions map on IDriveArkansas.com, according to Arkansas State Highway and Transportation Department (AHTD) officials.

On **Thursday, October 20 from 8:00 a.m. to Noon**, AHTD maintenance crews will practice reporting route conditions in a simulated winter weather event. All other layers of iDriveArkansas.com will function as normal and users can simply turn off the winter weather layer by clicking on the blue snowflake icon. A banner announcement will display at the top of the site indicating testing is in progress.

This annual pre-season testing helps identify any issues crews may encounter when reporting road conditions. The testing also allows time for any problem solving before the Department's winter weather season begins on November 1st and ends on April 1st.

When winter weather is impacting Arkansas highways, the Winter Weather Road Conditions layer becomes the default map on IDriveArkansas.com. New this year is a text listing of reportable routes and alerts automatically generated through Twitter when significant events occur.

IDriveArkansas.com is the travel and construction information site developed by the AHTD that reports live traffic conditions, work zone locations and winter weather road conditions among other features. It's also available for mobile devices in the Apple iTunes store as well as the Google Play store – just search IDRIVE ARKANSAS.

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