

ARKANSAS STATE HIGHWAY  
AND  
TRANSPORTATION DEPARTMENT

Scott E. Bennett  
Director  
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Little Rock, Arkansas 72203-2261  
Telefax (501) 569-2400  
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**RE: Logo Signing Program (For Interstate and Freeway Routes Only)**

Dear Sir/Madam:

Thank you for your inquiry pertaining to the Department's Logo Signing Program. Enclosed are application procedures, logo signing fees, applications, Department regulations for the Logo Signing Program, and specifications for Logo sign manufacture.

Please review this information and submit your application and **\$35** fee. Space on the Logo signs is limited, and applications are processed on a first come, first served basis.

Please call **(501) 569-2088**, or write, if we may be of service.

Sincerely,

A handwritten signature in black ink that reads 'Jeff Ingram'.

Jeff Ingram  
Section Head, Beautification  
Environmental Division

Enclosure: Logo Application

Jl: grk

Revised June 2011