

SAFE ROUTES TO SCHOOL



Walking and Wheeling Newsletter

November/December 2009



www.arsaferoutes.org

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RECORD-BREAKING 2009 SRTS APPLICANTS

The Arkansas State Highway and Transportation Department received the largest number of applications since its initial application cycle in 2007. They were pleased with the response to the new grant cycle and would like to thank all of you in advance for your contributions to create a healthy lifestyle for Arkansas children and a safer, cleaner environment for everyone in your community. The Injury Prevention Center at Arkansas Children's Hospital is very proud to be a part of an approach to make routes safer for children to walk and bike to school. We wish all applicants the best of luck.

2009 SRTS NATIONAL CONFERENCE

Portland, Oregon, a city alive with cyclists, was

the site for the 2nd National Safe Routes to School Conference where about 600 attendees listened and learned from the best. Attendees included local SRTS practitioners, transportation planners, educators, advocates, parents, health professionals, researchers, and law enforcement officers. This was a great opportunity for all to learn about new education and encouragement programs, evaluation tools and findings, and safety projects.

START UP

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EDUCATION

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INFRASTRUCTURE

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INTERNATIONAL WALK TO SCHOOL DAY



LONDON ELEMENTARY 2009



SCHOOL RALLIES

Five schools were chosen to host SRTS rallies. These rallies were designed to get students and faculty excited about biking and walking to school. The Injury Prevention Center at Arkansas Children's Hospital was fortunate to work with hosting schools to sponsor events for more than 2,000 students across the state.

The student body at each location was involved in an educational simulation of an intersection with a crosswalk. The students acted out real life scenarios to practice crossing the street at several types of intersections. Volunteers of all ages participated in this fun-filled activity. All students were involved in performing bike hand signals, practicing safe street crossing, and recognizing traffic signs. Songs, dancing, and prizes were all part of the rallies at each of the schools. All students were given gift bags with biking and walking safety items for later use.

Rally locations for 2009 were: Weiner Elementary; Reed Elementary in Dumas; London Elementary; and Hurricane Creek Elementary in Benton. Mansfield Elementary will hold its rally in the Spring of 2010.

During each rally, approximately fifteen bike helmets were also given out to students in need. Our staff was proud to motivate and educate these children about walking and biking to school safely.



SAFETY ZONE

**LOOK LEFT, LOOK RIGHT, LOOK LEFT AGAIN
BEFORE CROSSING THE STREET!**

Spokes & Lacey



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It only takes a moment.



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